



# Sponsorship Packages

Over 30,000 food truck fanatics have attended Food Truck Fight® since its inaugural event in 2017. This friendly food truck competition is a summer favorite for friends and families as over a dozen food trucks try to win your vote and become the next Food Truck Fight® Champion! Don't miss your chance to get noticed by thousands at this local favorite summertime event!

## THE CHAMPION SPONSOR \$10,000

- ★ Title Sponsorship: "YOUR COMPANY" presents Food Truck Fight®
- ★ Company logo on website, social media promotion and volunteer/staff shirts
- ★ Vendor booth space during event
- ★ Company-provided banner at the event
- ★ 50 VIP Tickets to the event

## THE BIG SLICE \$5,000

- ★ Company logo on koozies
- ★ Company logo on website and social media promotion
- ★ Vendor booth space during event
- ★ 25 VIP Tickets to the event

## THE HALF RACK \$2,500

- ★ VIP Ticket sponsor & company-provided swag in attendee VIP bags
- ★ Vendor booth space during event
- ★ Company logo on website and social media promotion
- ★ 15 VIP Tickets to the event

## THE SLIDER \$750

- ★ Company logo on website and social media promotion
- ★ Vendor booth space during event
- ★ 5 VIP Tickets to the event

## THE TATER TOT \$500

- ★ Company logo on website and social media promotion
- ★ 2 VIP Tickets

7,000+  
highly engaged  
social followers



Year-over-year  
growth in  
attendance



A safe, fun and  
family-friendly  
event



Support local  
and national  
charity partners

To discuss sponsorship details, contact  
Bobby Bunch at [info@FoodTruckFight.com](mailto:info@FoodTruckFight.com)



[www.FoodTruckFight.com](http://www.FoodTruckFight.com)



Since 2017, Food Truck Fight® has entertained over 30,000 food truck fanatics across the country. This annual family-friendly event includes fun for the entire crew: live music, beverage tents, bounce houses, face painters, games and of course...food trucks! Each event hosts between 12-20 food trucks, giving hometown foodies a chance to try items from local and regional vendors. While the entertainment and food may vary from event to event, one thing is always the same - YOU decide the winner!

## A SUMMERTIME FAVORITE

- ★ Celebrating 5 years of food-truck-fun at this QC-favorite event
- ★ Expanding into its 3rd state & 4th location in 2022
- ★ Year-over-year attendee and regional awareness growth
- ★ A well established, professionally operated event with a positive reputation within the local community and region

## GROW WITH US

- ★ Host-communities and venue adjacent businesses experience an increase in foot traffic and sales during event weekend.
- ★ A premiere location that is, for the first time ever in the QC, walkable, drivable and bikable.
- ★ Co-promotion to a mass audience to draw-in event attendees during and after the event.

## COMMUNITY DRIVEN

Food Truck Fight® donates a portion of event proceeds to host-community organizations and charities. Since 2017, Food Truck Fight has donated over \$20,000 to a variety of worthy causes within our region. In addition to charitable donations, Food Truck Fight creates a positive and long-lasting impact on the local economy through tourism, community engagement and regional awareness.



### QC Attendees By Year

2017: 4,000  
2018: 6,500  
2019: 8,000  
2021: 6,000\*



### A Growing Social Reach

Instagram: 1,363  
Facebook: 6.1k

Web: 20k Unique Visitors  
in 2021, over half from  
local & regional visitors



### Past sponsors include

Mid-American Energy, Visit  
Quad Cities, Code Ninjas,  
Fleet Feet, Greater  
Muscatine Chamber of  
Commerce & Industry & more!

**www.FoodTruckFight.com**



Reach out to [info@foodtruckfight.com](mailto:info@foodtruckfight.com) for sponsorship opportunities